



# AM FIRST RADIO NETWORK

www.AMFirstRadio.com

Broadcast Management Services

*Where talk begins...*

## INTENT TO PARTICIPATE

**The AM First Radio Network is a new service of Broadcast Management Services, Inc.**

AM FIRST/BMS has reached an agreement with WestwoodOne to syndicate participating radio programs which broadcast on KCAA AM-FM Radio.

WestwoodOne describes itself as the national-facing arm of Cumulus Media, reaching 245 million people each week through 454 owned-and-operated radio stations in 90 US media markets, with distribution to more than 8,200 broadcast radio affiliates and numerous digital channels.

BMS will launch the AM First Radio Network on May 2<sup>nd</sup> 2016. The cost to broadcast each previously recorded one hour program on the WWO satellite is \$55. The cost to broadcast each one hour live program is \$80.

WWO requires quarterly payments in advance. BMS Inc. is signing a one year agreement with WWO, so our agreement with broadcasters will have the same prepayment requirement and term. WWO only allows programs that air on KCAA to be syndicated under this agreement. Payments for this service are due to BMS Inc., not to WWO.

Participating programs will be uploaded by WWO for broadcast on the AMC-8 Satellite. Your program will be available for download by affiliates on all XDS Satellite receivers in the WestwoodOne group. Stations that choose to become your affiliate will download your program to their local XDS Receiver on a predetermined day and hour (usually between 2 and 5 a.m.) for replay by the station at a later date and time.

Your signature on this non-binding letter will confirm your intent to participate. If you intend to participate, please sign and complete this form and return it to Fred Lundgren no later than April 15<sup>th</sup>.

Upon our receipt, we will send you an addendum to your broadcasting agreement.

\_\_\_\_\_ Date: \_\_\_\_\_

Signature of Participant

\_\_\_\_\_ Date: \_\_\_\_\_

Name of Program

Day of week \_\_\_\_\_

Time of day \_\_\_\_\_

Recorded or live \_\_\_\_\_

Notes \_\_\_\_\_